

The Third Software Engineering Colloquium (SE10)

Creating value by enhancing
software engineering in the Western Cape



Agenda:	Full day colloquium
	<ul style="list-style-type: none"> • Introduction and keynote address
	<ul style="list-style-type: none"> • Cape Software Factory: A new model for growing the technology industry.
	<ul style="list-style-type: none"> • Skills crisis: Do we lack the skills we need or are we mismanaging the skills we have?
	<ul style="list-style-type: none"> • Agile Cape: Evolving enterprise systems development practice
	<ul style="list-style-type: none"> • Open source: Repositioning FOSS as a software development methodology and not a business plan
	<ul style="list-style-type: none"> • Cloud computing: Building on a shared platform for software delivery
	<ul style="list-style-type: none"> • Rewards and recognition: Creating an Award to acknowledge software innovators, inventors, designers and architects
	<ul style="list-style-type: none"> • Certification: Professional recognition of software engineers. Participation in standards bodies. Inclusivity.
	<ul style="list-style-type: none"> • Legal compliance: The impact of governance and King III on software engineering
	<ul style="list-style-type: none"> • Research funding, Intellectual Property and access to capital
	<ul style="list-style-type: none"> • Marketing the Western Cape's software engineering capability locally, globally and at the 32nd International Conference on Software Engineering (ICSE) in Cape Town in May 2010
	<ul style="list-style-type: none"> • Concluding remarks and thanks
	Cocktail party:
	<ul style="list-style-type: none"> • Summary of key findings and actions agreed at the Colloquium
	<ul style="list-style-type: none"> • Presentation of Software Engineering Plaque
	<ul style="list-style-type: none"> • Concluding address
Date:	Tuesday 16 March 2010
Venue:	The Radisson Hotel, Granger Bay
Time:	08h30 – 17h00 (Conference) 17h00 – 19h00 (Cocktail party)
Cost:	Full day colloquium, including cocktail party: R 1 200 including VAT (CITI and IEEE members pay R 1 000 including VAT) <i>(Sponsorships exist for a limited number of students and representatives of non-profit organisations)</i>
	Cocktail party only: R 500 including VAT (CITI and IEEE members pay R 400 including VAT) (Students pay R 150 including VAT)
Continuing Professional Development (CPD):	The IEEE South Africa Section is a registered voluntary association of the Engineering Council of South Africa (ECSA), therefore engineers that are formally registered as Professional Engineers with ECSA can claim credits for participating at this event. The event is listed under category 1 (developmental activities), 0.8 credits. Event number is 17024

Registration Form for SE10 (The Third Software Engineering Colloquium)

To register for **The Third Software Engineering Colloquium (SE10)** please complete the relevant sections below and once you are satisfied that the information is correct, email the completed form to Jenny McKinnell on jenny@citi.org.za or fax it to 021 – 409 7050.

MY CONTACT DETAILS		
Title:	Initials:	Surname:
Full first names:		Preferred name:
Job title:		
Company name:		Email address:
Work telephone number:		Cell number:
COMPANY INFORMATION (For invoicing purposes)		
Name in which invoice must be issued:		
VAT reg no (if company) :		Web address:
Postal address:		
		Postal code:
Physical address:		
		Postal code:
MEMBERSHIP (Please tick which, if any, are applicable)		
I am a member of / registered with:		
<input type="checkbox"/>	IEEE	IEEE membership number:
<input type="checkbox"/>	CITI	CITI membership number:
<input type="checkbox"/>	ECSA*	ECSA registration number:
** ECSA members will receive 0.8 credits for attending. The ECSA event number is 17024		
<input type="checkbox"/>	I am a student	Name of institution: Student number:

CONFERENCE AND COCKTAIL PARTY**I wish to attend the following** (Please tick which is applicable):

	Full rate	Membership rate	Early bird rate*
	<i>All rates inclusive of VAT</i> <i>* To qualify for early bird rate, payment must be received by 19 February 2010. No additional early bird discount available to members</i>		
Full day conference only	R 1 200	R 1 000	R 1 000
Full day conference and cocktail party	R 1 200	R 1 000	R 1 000
Cocktail party only	R 500	R 400	R 400
Cocktail party only – student rate	-	R 150	-

I wish to apply for sponsorship for the following reasons:

<input type="checkbox"/>	I am a student
<input type="checkbox"/>	I represent a non-profit organisation
<input type="checkbox"/>	Other reason: Please specify:

I have special meal requirements (Only complete if applicable)

<input type="checkbox"/>	Vegetarian	<input type="checkbox"/>	Halaal
<input type="checkbox"/>	Other: Please specify:		

Once your completed registration form has been received, we will let you know if your application has been successful. If it is, we will email you an invoice for payment. Payment is due by latest 15 March 2010

Please note that in order to ensure that the Colloquium is representative of all stakeholders, we have quotas for professionals, industry representatives, academia and government, and we cannot guarantee that your application will be successful. In the event of over-subscription, preference will be given to individuals who have participated in and/or contributed to the workshops and meetings held by CITI and the SE10 technical committee prior to the Colloquium.

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Sponsorship Opportunities

Sponsorship type	What this sponsorship provides	Cost (ex VAT)
Headline Sponsor	The Cape IT Initiative (CITI) is the event's Headline Sponsor	-
Promotional sponsor	Mention in the event programme Your corporate banner in the Colloquium venue Your company brochure and business card included in the event pack Profile of your company on the Colloquium website Special mention at the Cocktail party Free entrance to the event for one staff member	R 5 000
Lunch Sponsor	Mention in the event programme Your logo on the lunch menu Your corporate banner in the lunch venue Your company brochure and business card included in the event pack Profile of your company on the Colloquium website Special mention at the Cocktail party Free entrance to the event for one staff member Free entrance to the cocktail party for 2 staff members	R 7 000
Cocktail party sponsor	One of your executives will have an opportunity to speak for 5 minutes at the Cocktail Party Mention in the event programme Your logo on the Cocktail Party menu Your corporate banner in the Cocktail party venue Your company brochure and business card included in the event pack Profile of your company on the Colloquium website Free entrance to the Colloquium for one staff member Free entrance to the Cocktail party for up to 5 staff members	R 10 000
Company showcase	Your company brochure and business card included in the post event event gift pack Profile of your company on the Colloquium website	R 2 000

Gift sponsor	Inclusion of appropriate gifts for delegates provided by you, in the post event event gift pack	R 1 000
Software Engineering “Honorary Recognition” Sponsor	<p>Up to 5 organisations or individuals will be recognized for exceptional work in the area of software engineering. The “Honorary Recognition” will take the form of a certificate carrying the name of CITI and your company.</p> <p>One of your executives will hand out the Awards and will have an opportunity to speak for 5 minutes at the Cocktail Party</p> <p>Your logo on the event programme</p> <p>Your corporate banner in the Colloquium venue</p> <p>Your company brochure and business card included in the event gift pack</p> <p>Profile of your company on the Colloquium website</p> <p>Free entrance to the event for two staff members</p>	R 10 000
Scholarship sponsor	<p>This sponsorship involves sponsoring a student or other disadvantaged individual or organization to attend the Colloquium and the Cocktail party</p> <p>Mention in the event programme</p> <p>Special mention at the Cocktail party</p> <p>Profile of your company on the Colloquium website</p>	R 1 000 per delegate sponsored

For more information on sponsorship, please contact Jenny McKinnell on jenny@citi.org.za